

KISHAN THARU

Full-Stack Web Developer • Digital Marketing & SEO Specialist • Computer Engineer

Gandhidham, Gujarat (Open to Relocation / Remote) | +91 7874608763 | tharukishan999@gmail.com
www.kishantharu.site | github.com/kishan200903 | linkedin.com/in/kishan-tharu-2689173b6

PROFESSIONAL SUMMARY

Results-driven **Full-Stack Web Developer** and **Digital Marketing & SEO Specialist** pursuing an M.Tech in Computer Engineering, with proven solo ownership building, deploying, and scaling live web platforms using **React.js, Next.js, TypeScript, Node.js, Express.js, MongoDB, and MySQL**. Founder of **Lukimp** (serving **200+ active users, HR recruiters, and consultancies**) and creator of **Drevora** (a private 4K streaming platform), alongside commercial client delivery and training **75+ students** in **Technical SEO, SEM/PPC, Google Ads, and Analytics**.

CORE TECHNICAL & DIGITAL MARKETING SKILLS

Frontend Engineering	React.js, Next.js, TypeScript, JavaScript (ES6+), Redux, Tailwind CSS, HTML5, CSS3, Bootstrap, Responsive UI/UX, Core Web Vitals
Backend, APIs & Auth	Node.js, Express.js, RESTful APIs, OpenAI (ChatGPT) API Integration, JWT Authentication, PHP, Python, Java, C++
Databases & Cloud	MongoDB, MySQL, Schema Design & Query Optimization, AWS, Docker, Cloudflare R2 Storage, Vercel, Jest Testing, Git & GitHub
SEO & Digital Marketing	Technical SEO, On-Page/Off-Page & Local SEO, Keyword Research, Content Strategy, SEM/PPC, Google Ads & Analytics, SMM, Email/Affiliate, CRO
Systems & Networking	Data Structures & Algorithms (DSA), OOP, SDLC, Agile, Linux/Windows, TCP/IP, OSI Model, Subnetting (CIDR), Routing & Switching, Wireshark, Nmap

FEATURED FULL-STACK & SEO PROJECTS

Lukimp — AI Recruitment & Career Platform | www.lukimp.com **Founder & Solo Full-Stack Engineer**

Stack: React.js, Next.js, Node.js, Express.js, OpenAI (ChatGPT) API, Cloudflare R2, Technical & Local SEO

- Architected and scaled a live zero-commission recruitment platform to **200+ registered users**, actively used by **HR teams, placement consultancies, and job seekers** across Gandhidham, Kandla/Mundra Ports, and Gujarat.
- Engineered an **AI Profile Match Engine via the OpenAI (ChatGPT) API** that evaluates candidate profiles against live job listings to generate instant percentage match scores, skill-gap feedback, and certification recommendations.
- Integrated **Cloudflare R2** storage for secure one-time PDF resume uploads, **1-Click Fast Apply**, automated **WhatsApp job-card sharing**, and **Technical & Local SEO** landing hubs (Gandhidham, Kutch, Port Logistics) to drive organic traffic.

Drevora — Private 4K Video Streaming Platform | www.drevora.online **Full-Stack Creator**

Stack: Node.js, Express.js, JWT Auth, JavaScript, HTML5/CSS3, RESTful APIs, StreamVault Admin (Evolved from www.darktube.site)

- Built and deployed a **fully private full-stack video streaming platform** supporting **true 4K Ultra-HD playback**, stateless **JWT authentication**, and centralized media vault administration via **StreamVault Admin**.
- Developed dynamic category discovery across 7+ verticals (Education, Entertainment, Music, News, Sports, Technology, Tutorials), real-time view counters, *Trending Now* feeds, and low-latency cross-device streaming.

Stack: React.js / JavaScript, Tailwind CSS / CSS3, Responsive UI/UX, Vercel Deployment, On-Page SEO

- Independently designed, developed, and delivered a commercial business website for a **paid artisanal chocolate brand client**, translating brand identity into a high-converting digital product catalog on Vercel.
- Implemented **On-Page SEO**, mobile-first performance tuning, semantic HTML structure, and fast-loading visual assets to strengthen organic brand visibility and customer engagement.

Interactive Portfolio & Full-Stack Web Systems | www.kishantharu.site

Solo Full-Stack Developer

Stack: React.js, TypeScript, Node.js, Express.js, MySQL, MongoDB, REST APIs • GitHub: [kishan200903](https://github.com/kishan200903)

- Engineered an interactive developer portfolio (www.kishantharu.site) showcasing live production systems, 40+ modular engineering skills, SEO-indexed metadata, and direct client lead-capture workflows.
- Built end-to-end personal full-stack applications including a **Lawyer Appointment Booking System** (custom scheduling logic, form validation, client management) and **InternLink** (student-recruiter internship portal).

PROFESSIONAL EXPERIENCE

Digital Marketing Trainer | LabourNet Livelihood Foundation

Jul 2026 – Present

- Trained **75+ students across 3 completed cohorts** through hands-on workshops covering **Technical & On-Page SEO, SEM/PPC, Google Ads, Google Analytics, Social Media Marketing, Content Strategy, Email Marketing, and Affiliate Marketing**.
- Designed practical SEO site-audit labs, keyword research frameworks, live ad-campaign simulations, and technical training modules that equip learners to execute measurable digital growth campaigns.

Network & IT Engineer | Bloom

Jan 2026 – Jul 2026

- Managed end-to-end IT operations and network infrastructure, configuring and maintaining routers, switches, IP addressing, subnetting (CIDR), and Ethernet topologies to ensure uninterrupted connectivity.
- Diagnosed and resolved hardware, software, and network-layer issues using systematic packet and connectivity analysis—directly reinforcing full-stack debugging, server deployment, and infrastructure reliability.

Data Entry & System Support | Insurance Khoj

Feb 2023 – Nov 2023

- Managed customer records, digital documentation, and structured data workflows across internal systems with high accuracy, establishing strong foundations in relational and document database administration (MySQL, MongoDB).
- Coordinated daily system operations, data integrity audits, and cross-functional documentation to streamline office workflows.

EDUCATION & CREDENTIALS

Degree / Credential	Institution / Issuing Body	Timeline / Status
M.Tech, Computer Engineering	Darshan University	In Progress (Active)
B.E., Computer Engineering	Veerayatan Institute of Engineering	Graduated 2026
Professional Certifications	React JS Certification • Digital Marketing & SEO Certification	Verified Credentials

Core Interests & Pursuits: Competitive Chess (Strategic Analysis) • Creative & Story Writing • Video & Photo Editing • Home Network Security Lab • Continuous Technology & SEO Research